



## Appendix A - KTA Mobile App RFQ

---

Nice to have features that the KTA has considered as part of their mobile application includes, but are not limited to:

- Weather application integration
- GPS zone to inform what charges are
- Alert notification recognizing transponder or license plate –thanking driver for using turnpike
- Notification of missing information—transponder/license plate—asking driver to fill in that information
- Push notifications formatted like the emails
- Geofencing of the vehicle/phone—general message
- Trip estimator for toll (currently on website)—trip builder
- Notifications after accounts established
- Loyalty Program
- Badges for use—gamification of use
- Waze integration
- Tie into car play and other navigation
- Add license plate photo to account
- Scan or photo credit card to add to account
- Save cc for future use for video payment
- Ability to change payment frequency
- Auto replenish of account balance
- Auto prepay
- Being able to take cash and convert to payment to the application account through retail businesses
- Integrate with other apps that have services along the KTA system (i.e. restaurants)
- Linking existing accounts with rental cars/temporary vehicles

None of these features are required to incorporate into the proposal, however, development of an application should consider how to later incorporate additional functions without the need for a significant re-build of the existing application.