



FOR IMMEDIATE RELEASE
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For more information, contact:
Jeri Biehler
Communications Manager
316.652.2728
jbiehler@ksturnpike.com

State Farm® Safety Assist program gears up for summer

Wichita, KS – The State Farm Safety Assist program is ready for summer. Starting Memorial Day and proceeding through Labor Day, the Kansas Turnpike Authority, joined by State Farm, will increase its effort to provide assistance to travelers with roadside emergencies.

After five successful summers, the program expanded last fall to include a year-round component between Topeka and Kansas City. During the summer an additional vehicle will be added to the heavily traveled northeast Kansas route and one vehicle will patrol from Wichita to the Oklahoma border. The State Farm Safety Assist runs Monday through Friday 6-10 am and 3-7 pm and Sunday from 3-7 pm.

“The State Farm Safety Assist program underscores our commitment to auto safety and embodies our ‘good neighbor’ philosophy,” said State Farm Marketing Director Ed Gold. “We are proud to join the Turnpike in reminding motorists of summer driving tips and to sponsor this important program that helps motorists recover from the unexpected, which is the heart of the State Farm mission.”

These vehicles are equipped with various equipment and tools prepared to help in any way they can. Assisting in tire changes, directing traffic, minor mechanical solutions, and transportation to safety are only a few of the services provided. All services offered are free to travelers thanks to State Farm’s sponsorship of the Kansas Turnpike program.

“This program really helps the Kansas Turnpike Authority and the Kansas Highway Patrol with incidents that put motorists in harm’s way when traveling,” said Captain Joe Bott, commander of KHP Troop G assigned to the Turnpike. “The Safety Assist technicians take care of vehicle-related issues, which allows the KHP troopers to focus on law enforcement activities.”

The State Farm Safety Assist Program is not intended to replace or interfere with services provided by private businesses. Technicians will provide only immediate services needed to ensure the safety of Kansas Turnpike Authority customers and the safe movement of traffic.

“The [patrol] driver was very courteous and helpful when I was stranded on the Turnpike,” said Marilyn B., a traveler who received assistance earlier this year. “It was very comforting to know roadside assistance was available.”

If motorists find themselves in a jam, call the KTA dispatch center at *KTA (*582). To learn more about the program watch this brief video <http://bit.ly/1qYmcKN>

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About KTA:

The Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. The KTA doesn't receive state or federal tax funds. KTA's mission is to provide safe, high-quality highway transportation services to our customers for the lowest reasonable cost. K-TAG is the electronic toll collection program of KTA. Learn more about us at www.ksturnpike.com or www.myktag.com

About State Farm®:

State Farm and its affiliates are the largest provider of [car insurance](#) in the U.S. In addition to providing [auto insurance quotes](#), their 18,000 agents and more than 65,000 employees serve over 82 million policies and accounts – nearly 80 million auto, home, life, health and commercial policies, and nearly 2 million bank accounts. [Commercial auto insurance](#), along with coverage for renters, business owners, boats and motorcycles, is available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 41 on the 2014 Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com>.