



FOR IMMEDIATE RELEASE
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KTA encourages work zone safety with design contest

WICHITA, Kan.— The Kansas Turnpike Authority is seeking creative students for its third annual design contest for teens in grades 8-12. The contest is one of several awareness efforts held in partnership with the Kansas Department of Transportation for National Work Zone Awareness Week, April 9-13. The week aims to raise awareness about fatality prevention while traveling through work zones.

Teen students throughout the state are encouraged to participate. The winner will receive a Wacom tablet or a \$200 gift card. Additionally, he or she will get their art published in VYPE Magazine, a high school sports magazine for south central and central Kansas, including the Wichita and Salina areas.

Entries must follow specific criteria:

- Design a ¾ page ad focused on work zone safety.
- Submission must be submitted online at www.ksturnpike.com/contests by 11:59 p.m. (CT), Sunday, April 1, 2018.
- Art dimensions: 7.5 inches wide by 7.75 inches tall.
- Must be 300 dpi
- Must be in CMYK color format
- Must be in PDF format (However, art mediums incorporated into the final design may include, but are not limited to, illustration, photography, digital design, etc.)
- Incorporate a work zone safety message. Message can include, but not limited to:
 - Work Zone Speed Limits
 - Distracted Driving
 - Driver/Worker Safety

Those interested in the contest can view contest details and previous winners at www.ksturnpike.com/contests.

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About KTA:

For more than 60 years, the Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. KTA doesn't receive state or federal tax funds. Instead, toll revenue pays for preservation and modernization of the Turnpike system. With the [current long-term plan](#), KTA has outlined 44 projects to enhance safety and the customer experience over the next decade. KTA's mission is to provide safe, economical, high-quality transportation service to its customers.

For more information, contact:
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