



FOR IMMEDIATE RELEASE
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KTA design contest brings work zone awareness to teens

WICHITA, Kan.— Madison Kunz from Blue Valley Northwest High School is the winner of the Kansas Turnpike Authority’s fourth annual design contest. This contest, held annually to celebrate National Work Zone Awareness Week, encourages teen drivers to be aware of safe driving behaviors through work zones. Kunz was selected out of a record-setting 187 submissions from schools around the state.

National Work Zone Awareness Week is a safety campaign held each spring highlighting the need for safe, attentive driving through work zones to prevent injuries and fatalities for workers and motorists.

“This record-setting number of entries tells us teens are paying attention to work zone safety messages,” said Rachel Bell, KTA’s Director of Business Services & Customer Relations. “This contest engages teens in safety campaigns during their formative driving years and enforces safe driving behaviors to last a lifetime.”

Contestants submitted a $\frac{3}{4}$ page advertisement focused on work zone safety. Kunz’s work will be published in VYPE Magazine and KTA’s monthly newsletter, Turnpike Times. View Kunz’s work, as well as the other finalists, at <http://bit.ly/2WSDQBJ>.

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Editor’s Note: If you need a high-resolution graphic to publish, please contact us. We appreciate your news organization helping spread this important safety message.

About KTA:

For more than 60 years, the Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. KTA doesn’t receive state or federal tax funds. Instead, toll revenue pays for preservation and modernization of the Turnpike system. With the [current long-term plan](#), KTA has outlined 44 projects to enhance safety and the customer experience over the next decade. KTA’s mission is to provide safe, economical, high-quality transportation service to its customers.

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