



FOR IMMEDIATE RELEASE  
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## **KTA announces new strategic plan: DRIVING CHANGE 2025**

WICHITA, Kan.— The Kansas Turnpike Authority has announced a new strategic plan [DRIVING CHANGE 2025](#) that will guide the organization’s ability to provide Kansas transportation solutions.

“KTA is a customer-driven organization with a clear vision for the future,” said KTA CEO Steve Hewitt. “We are excited about the role the Turnpike plays in the [state economy](#) and want to position the organization for future partnership projects.”

DRIVING CHANGE 2025 supports organizational goals with four strategic initiatives, including a concentrated move toward cashless tolling and [nationwide compatibility](#).

“Our customers and employees are changing. Nearly 65 percent of travelers use an electronic transponder and the majority of our workforce is nearing retirement age,” Hewitt said. “KTA has focused on modernization for the past five years, removing gates and adding highway speed electronic lanes. We must continue this effort in order to maintain KTA’s strong position as a safe, reliable and customer-valued turnpike system.”

Travelers will experience construction on the roadway due to ongoing projects outlined in KTA’s 2015 [Long Term Needs Study](#). Much of the work associated with the four strategic initiatives will be behind-the-scenes. Additional information about KTA is available on its [website](#). To learn more or engage, connect with KTA on social media.

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EDITOR’S NOTE: View a video message from KTA CEO Steve Hewitt regarding KTA’s Strategic Plan and conversion to cashless tolling: <https://youtu.be/n21nFufGeB8>

### **About KTA:**

For nearly 65 years, the Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. KTA doesn’t receive state or federal tax funds. Instead, toll revenue pays for preservation and modernization of the Turnpike system. [KTA’s Strategic Plan](#) supports organizational goals with four strategic initiatives. KTA’s mission is to move Kansas forward by operating a safe, reliable and customer-valued turnpike system in a fiscally responsible, businesslike manner.

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