



FOR IMMEDIATE RELEASE
January 31, 2020

KTA hosts fifth annual design contest for teens

WICHITA, Kan.—The Kansas Turnpike Authority is seeking submissions from creative students for its fifth annual design contest for students in grades 8-12. The contest is one of several awareness efforts held in partnership with the Kansas Department of Transportation for National Work Zone Awareness Week, April 20-24. The week aims to raise awareness about fatality prevention while traveling through work zones.

Teen students throughout the state are encouraged to participate. The winner will receive \$200. Additionally, he or she will get their art published in VYPE Magazine, a high school sports magazine for south central and central Kansas, including the Wichita and Salina areas.

Entries must meet specific criteria:

- Submission must be submitted online at www.ksturnpike.com/contests by **11:59 p.m. (CT), Sunday, April 12, 2020.**
- Art dimensions: 7.5 inches wide by 7.75 inches tall.
- Must be 300 dpi
- Must be in CMYK color format
- Must be original work of the student—no clip art.
- Do not use the KTA or KDOT logo in your design.
- Must be in PDF format (However, art mediums incorporated into the final design may include, but are not limited to, illustration, photography, digital design, etc.)
- Incorporate a work zone safety message. Message can include, but not limited to:
 - Work Zone Speed Limits
 - Distracted Driving
 - Driver/Worker Safety

Those interested in the contest can view details and previous winners at www.ksturnpike.com/contests

About KTA:

For nearly 65 years, the Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. KTA doesn't receive state or federal tax funds. Instead, toll revenue pays for preservation and modernization of the Turnpike system. [KTA's Strategic Plan](#) supports organizational goals with four strategic initiatives. KTA's mission is to move Kansas forward by operating a safe, reliable and customer-valued turnpike system in a fiscally responsible, businesslike manner.

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