



FOR IMMEDIATE RELEASE
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KTA extends safety message contest

WICHITA, Kan. — The Kansas Turnpike Authority is extending its safety message contest due to a technical issue that was discovered affecting submissions. We encourage all those who submitted before October 23 to do so again, and if you haven't, now is your opportunity to do so. The new entry deadline is November 30 at 11:59 p.m. CST.

The contest helps raise awareness about safe driving habits not only for new teen drivers, but also adults. There will be three winners from each age division. The winners from the Youth division, ages 13-17, will have their safety message published in VYPE Kansas magazine and will receive a gift card. The winners from the Adult division, 18 and older, will also receive a gift card. Winners from both divisions will have their safety message featured on DMS boards along the Turnpike.

Entries must follow specific criteria:

- Safety message must promote safe driving habits using themes. Examples: distracted driving; impaired driving; seat belts; speeding; holiday-related safety
- Entries must not exceed a total of 15 characters and spaces per line, with three lines total per entry
- No personal information, websites, or emojis are allowed
- Must be appropriate for the public (would you want your grandma or kids to read it?)
- Multiple entries are accepted; however, participants may only win once
- If there are duplicate/similar entries from different participants, the first submitted entry will be selected

“COVID-19 has caused everyone to rethink our daily lives – from school and work to going to the grocery store,” said Rachel Bell, KTA Director of Business Services & Customer Relations. “Regardless of how you’ve been impacted, KTA still wants you to buckle up, not drive impaired or distracted and to always keep safety as a priority.”

Those interested in the contest can view contest details at www.ksturnpike.com/contests.

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About KTA:

For nearly 65 years, the Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. KTA doesn't receive state or federal tax funds. Instead, toll revenue pays for preservation and modernization of the Turnpike system. [KTA's Strategic Plan](#) supports organizational goals with four strategic initiatives. KTA's mission is to move Kansas forward by operating a safe, reliable and customer-valued turnpike system in a fiscally responsible, businesslike manner.

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