



FOR IMMEDIATE RELEASE
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Winners of Safety Message Contest announced

WICHITA, Kan.— The winners of the Kansas Turnpike Authority’s first annual safety message contest have been selected. This contest raised awareness about safe driving habits not only for new teen drivers, but also adults.

Adult division winners:

1. Heidi Gowen, Lawrence: Buzed is for / haircuts, not / highways
2. Owen Bolan, Wichita area: Rudolph Alert / spotted nearby / Be alert!!!
3. Jennifer Sumrell, Wichita: Leave flying / to Rudolph / Slow down

Youth division winners:

1. Grace Jowers, Topeka: Santa wears a / belt, so should / you. Buckle up
2. Rylee Hoffer, Topeka: Holiday cheers / should never / bring tears
3. Seth Madron, McPherson: Alcohol / will make / you stall

“Regardless of how your travel patterns may have been impacted by the COVID-19 pandemic, KTA still wants to reinforce safe driving habits,” said Rachel Bell, KTA Director of Business Services & Customer Relations. “We want you to buckle up, not drive impaired or distracted and to always keep safety as a priority.”

Participants submitted a three-line message focused on safe driving habits. The winners of the Youth division will be published in VYPE Magazine and the winners of the Adult division will be featured along the Turnpike.

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About KTA:

For nearly 65 years, the Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. KTA doesn’t receive state or federal tax funds. Instead, toll revenue pays for preservation and modernization of the Turnpike system. [KTA’s Strategic Plan](#) supports organizational goals with four strategic initiatives. KTA’s mission is to move Kansas forward by operating a safe, reliable and customer-valued turnpike system in a fiscally responsible, businesslike manner.

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