



FOR IMMEDIATE RELEASE
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KTA encourages motorcycle safety & offers new K-TAG

WICHITA, Kan.— May is Motorcycle Safety Awareness Month, and the Kansas Turnpike Authority reminds drivers to “share the road” and check blind spots as motorcycle activity increases during the summer months.

KTA also encourages motorcyclists to take precautions. Riders should always wear a helmet; cancel turn signals when complete if not automatically done; ride in the middle of the lane to increase visibility; wear protective clothing, such as riding jackets and boots; and follow all traffic laws, such as never drinking and driving.

“We’re also excited to tell motorcyclists about a new K-TAG designed specifically for motorcycles,” said Rachel Bell, KTA’s Director of Business Services & Customer Relations. “This is the first summer these new ‘motorcycle’ sticker K-TAGs are being offered, and just like our other sticker K-TAGs, they are free, keep you moving through the toll plaza, and give you the lowest toll rate on our road.”

Riders can learn more about the [new motorcycle K-TAG](#) and order online at www.myktag.com.

About KTA:

For nearly 65 years, the Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. KTA doesn’t receive state or federal tax funds. Instead, toll revenue pays for preservation and modernization of the Turnpike system. [KTA’s Strategic Plan](#) supports organizational goals with four strategic initiatives. KTA’s mission is to move Kansas forward by operating a safe, reliable and customer-valued turnpike system in a fiscally responsible, businesslike manner.

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