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KTA encourages safe driving for teens with video challenge

WICHITA, Kan.—The Kansas Turnpike Authority encourages teens to “Put the Brakes on Fatalities” with their sixth annual video contest for students in grades 8-12. The entry deadline is September 26 at 11:59 p.m. CST.

The contest, held in conjunction with [Put the Brakes on Fatalities Day](#) on October 10, helps raise awareness about safe driving habits. There will be three winners.

Entries must follow specific criteria:

- Video must promote fatality prevention using themes such as (but not limited to): Distracted Driving; Seatbelts; Texting while Driving
- Video must be between six (0:06) and sixty (0:60) seconds in length.
- Selfie videos will not be accepted (Don't just look into the camera and talk).
- Don't break any laws while filming.

Those interested in the contest can view contest details at www.ksturnpike.com/contests

With many schools’ alternative schedules last year, KTA did not host a video contest in 2020.

“We are excited to see the videos back in 2021,” said Rachel Bell, KTA’s Director of Business Services & Customer Relations. “Across the country we are seeing a change in driving behavior such as increased speed. It’s more important than ever to focus our teen drivers on safe driving habits and we think this contest is one way to do that.”

In addition to KTA’s video contest, the Kansas Department of Transportation conducts a poster art contest for Kansas kids ages five through 13. Learn more about the poster contest and other Kansas awareness campaign activities here: <http://www.ksdot.org/events/PutTheBrakesOnFatalitiesDay/>

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Editor’s Note: View the 2019 winning videos [here](#).

About KTA:

For nearly 65 years, the Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. KTA doesn’t receive state or federal tax funds. Instead, toll revenue pays for preservation and modernization of the Turnpike system. [KTA’s Strategic Plan](#) supports organizational goals with four strategic initiatives. KTA’s mission is to move Kansas forward by operating a safe, reliable and customer-valued turnpike system in a fiscally responsible, businesslike manner.

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