



FOR IMMEDIATE RELEASE

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KTA announces winner for Work Zone Awareness Week

WICHITA, Kan. — Natalie Ellenberger of Central Christian Academy in Wichita is the winner of the Kansas Turnpike Authority’s seventh annual design contest. This contest celebrates National Work Zone Awareness Week and encourages teen drivers to be aware of safe driving behaviors through work zones.

National Work Zone Awareness Week is a safety campaign held each spring highlighting the need for safe, attentive driving through work zones to prevent injuries and fatalities for workers and motorists.

“Natalie’s design highlights a really essential message of staying alert in work zones to keep workers safe,” said Rachel Bell, KTA’s Director of Business Services & Customer Relations. “Distracted driving, especially in work zones, is becoming too common which is why finding creative and engaging ways to instill safe driving habits is so important to us.”

Contestants submitted a ¾ page advertisement focused on work zone safety. Natalie’s work will be published in VYPE Magazine and KTA’s monthly newsletter, Turnpike Times. View Natalie’s work, as well as the other finalists, at <https://flic.kr/s/aHBqjzKdfa>.

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About KTA:

For 65 years, the Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. KTA doesn’t receive state or federal tax funds. Instead, toll revenue pays for preservation and modernization of the Turnpike system. [KTA’s Strategic Plan](#) supports organizational goals with four strategic initiatives, including a transition to cashless tolling in 2024. KTA’s mission is to move Kansas forward by operating a safe, reliable and customer-valued turnpike system in a fiscally responsible, businesslike manner.

For more information, contact:
Rachel Bell | Director of Business Services & Customer Relations
316.652.2673 | rbell@ksturnpike.com