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KTA celebrates Teen Driver Safety Week and contest winners

WICHITA, Kan. — Instilling safe driving habits is important to the Kansas Turnpike Authority, not only this week as KTA celebrates and recognizes Teen Driver Safety Week, but throughout the year.

Motor vehicle crashes are the leading cause of death for teens (15-18 years old) in the United States according to Traffic Safety Marketing. KTA encourages parents and those who work with teens to talk with them about safe driving practices, including seat belt usage and distracted driving.

“Good driving habits start early,” said Rachel Bell, Director of Business Services and Customer Relations. “Teen drivers are influenced by friends and how they see their parents drive. We hope through our teen video contest, we also influence teens as they think about safe driving in a new way.”

Each fall, KTA holds a video contest for teens to create a safe driving PSA. This contest is held in conjunction with Put the Brakes on Fatalities Day, October 10, to raise awareness about dangerous driving habits like distracted driving, speeding and lack of seat belt use. The three winning videos can be viewed [online](#).

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About KTA:

For 65 years, the Kansas Turnpike Authority (KTA) maintains 236 miles of user-fee supported roadway from the Oklahoma border to Kansas City. KTA doesn't receive state or federal tax funds. Instead, toll revenue pays for preservation and modernization of the Turnpike system. [KTA's Strategic Plan](#) supports organizational goals with four strategic initiatives, including a transition to cashless tolling in 2024. KTA's mission is to move Kansas forward by operating a safe, reliable and customer-valued turnpike system in a fiscally responsible, businesslike manner.

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